AIRPORT: Port of Ilwaco (7W1)
ASSOCIATED CITY: Ilwaco

ARC: B-I

REGION: Southwest

AIRPORT DATA AND FACILITIES

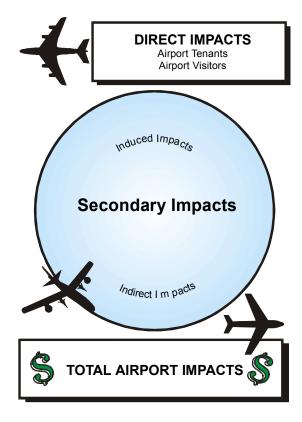
The Port of Ilwaco Airport is located in Pacific County adjacent to U.S. Highway 101, two miles east of Ilwaco. There are no aircraft based at the Airport; however, the latest available data indicate that the Airport had a total of 4,800 annual operations. Runway 10-28 is the only runway serving the Airport. This runway is 2,070 feet long, 50 feet wide, has an asphalt surface, and is equipped with pilot controlled medium intensity runway lights. The approaches to both runway ends are visual. Vertical guidance is provided to Runway 28 with precision approach path indicators.



ECONOMIC IMPACTS

The economic impacts of Washington's airports were calculated using a methodology, which has evolved over the past decade and is nationally recognized as the standard for conducting economic impact studies of airports. The methodology is consistent with analytical models used by the Federal Aviation Administration (FAA), and employs the use of direct survey information and an input/output model (IMPLAN) as developed by the U.S. Department of Commerce to determine multipliers specific to the state of Washington for "secondary" economic impacts.

<u>Types of Economic Impact</u> - This study identified and examined those aviation activities at the public use airports in Washington that created economic impacts. These impacts are generated in three ways: **1)** Direct, **2)** Indirect, and **3)** Induced Effects. Combined, the three impact types yield the total economic impacts of an airport, as described below:



DIRECT ECONOMIC IMPACTS

These economic impacts occur as a consequence of providing aviation services. These impacts usually occur at the airport, and comprise the financial expenditures by firms which carry passengers (air carrier, air charter or air taxi) or cargo; firms which serve the air carrier and general aviation functions (airport tenants); governmental agencies which support aviation; ground transport firms; and others. In every instance, the impacts include only expenditures where the recipient is located within each airport's service area.

At current, they are no aviation-related businesses located at the Port of Ilwaco Airport. General aviation operational activity at the Airport accounted for nearly 2,000 passengers and visitors. The total combined direct economic output of airport patrons at the airport was \$625,099. These first-round expenditures at the airport account for 11 jobs with \$157,788 in combined wages.

INDIRECT ECONOMIC IMPACTS (Secondary Impact)

These economic impacts occur as a result of the use of aviation services. They include the regional expenditures made by air passengers who visit the region (at hotels, restaurants, ski facilities, etc.); expenditures by the region's residents associated with their use of aviation; and expenditures by firms having economic activity which is dependent on the airport. These indirect economic impacts accounted for \$130,088 of indirect output while providing nearly two additional jobs and \$42,800 in indirect wages.

INDUCED ECONOMIC IMPACTS (Secondary Impacts)

The "indirect" and "direct" impacts represent increases in regional final demand. Such increases do not represent total economic impact; there is also a "multiplier" effect. This multiplier effect comprises the local value of money as it circulates through the local economy and as individuals or firms associated with airport business buy goods and services in the local economy. Induced impact for the Port of Ilwaco Airport was \$144,658 and nearly two jobs providing an additional \$47,308 in induced employee compensation. Each airport's total economic impact is the sum of the three types of impacts.



TOTAL ECONOMIC IMPACTS

The total economic impact across the state were quantified by adding together the direct, indirect and induced impacts for each airport, and interpreting, comparing, and presenting the results.

The output of the IMPLAN model enabled the presentation of total economic impacts by airport in terms of three economic impact measures: 1) jobs (employment); 2) earnings (payroll), and; 3) economic activity (output). Each of these was determined based on individual multipliers per industry categories. In each case, total impacts include the aviation sector itself, as well as the "multiplier effect" of the aviation sector. The impacts were estimated using Year 1998 data.

All three indicators of economic impact are useful; however, the monetary measures should not be added together, as discussed below:

- ▶ <u>Jobs (Employment)</u> The number of employees who are employed in the aviation industry, plus the aviation-oriented share of those that are employed in sectors that support the air passenger (hotels, restaurants, etc.) plus those employed in the industries included in the multiplier effect impacts. The number of jobs attributable to an industry is always greater than simply those in the industry itself, due to the "re-spending" of money. The total number of employees impacted by the Port of Ilwaco Airport was reported to be 15 as of 1999-2000.
- ▶ <u>Labor Earnings (Payroll)</u> The sum of the wages and salaries to all employed persons that the aviation industry pays, directly or indirectly, to deliver the output of final aviation demand. Earnings Impacts are always included in the Economic Activity totals, so they should not be summed with the Economic Activity impact. Earnings are a very conservative proxy for "value added." Earnings may be greater or less than the Direct and Use values depending on the industry type. Total earnings impact generated by the Port of Ilwaco Airport was \$247,896.
- ➤ Economic Activity (Sales Output) The value of the aviation final demand (aviation or airport service), plus the "multiplier" effect (the sum of all of the intermediate goods and services needed to produce the aviation final demand, plus the induced impacts of increased household consumption). Total economic activity equals the sum of intermediate demands, consumption demand, government demand, investment demand, and net export demand. Economic Activity is always larger than both the Direct and Use values because it includes the multiplier effect. The total economic impact generated by Port of Ilwaco Airport is totaled at \$899,845.

	Direct ₊	Indirect ₊	Induced ₌	Total Impacts*
Jobs (Employmen		Number of Jobs Supported	Number of Jobs Supported	Total Number of Jobs Supported 14.5
Labor Earnin (Payroll)	gs Annual Salary Supported \$157,788	Annual Salary Supported \$42,800	Annual Salary Supported \$47,308	Total Annual Salary Supported \$247,895
Economic (Sales Outpu		Contribution to Economy (Dollars) \$130,088	Contribution to T Economy (Dollars) \$144,658	Fotal Contribution to Economy (Dollars) \$899,845

^{*} Figures may not add due to rounding.

SUMMARY

On an annual basis, the Port of Ilwaco Airport's patrons and its visitors in Pacific County, Washington contribute the following total annual economic benefit:







Total \$247,895



Total \$899,845